

Industry Veterans Launch Orthus Health *A Performance-based Software and Member Management Services Firm*

Cary, NC – June 6, 2017 – Orthus Health, a company committed to minimizing the life and cost consequences of chronic diseases, announced its purchase of **BioSignia** (including its *Know Your Number*® Health Risk Index), **Doctors Direct Healthcare**, and **Strategic Health Services**.

Through its Health Metrics & Insights Platform, Orthus Health works with employers (and their members) and Health Systems (and their communities) to proactively expose avoidable healthcare risks of individuals and to objectively measure the effectiveness of the interventions deployed to mitigate those risks.

“The risk, prevalence, and cost of chronic diseases have not changed significantly, even in the presence of disease management, increased consumerism, and wellness. Healthcare leaders have difficulty measuring the meaningful impact of these interventions. They are hopeful about the promise of innovative digital health tools but struggle with effectively quantifying their impact. The Orthus Health Platform is purpose-built to solve that problem,” says Chris Caramanico, co-founder and President & CEO, Orthus Health.

The Orthus Health Metrics & Insights Platform also includes healthcare budget and productivity insights, valuable tools for business and financial leaders. Health Systems benefit as well by using Orthus Health Metrics & Insights to strengthen their value-based care offerings.

Orthus Health Performance-based Services include clinical oversight, such as disease, case, and utilization management, along with comprehensive wellness, and more. The Orthus Health Metrics & Insights Platform and Orthus Health Performance-based Services are designed to work together or independently, as well as with any other product or service offering.

The newly-formed company is led by a board of directors rich in healthcare experience and well-funded by private investors. Both the board and investors are committed to helping millions of people live healthier lives while saving billions in healthcare costs, for those who subsidize their healthcare.

###

About Orthus Health: Orthus Health offers Performance-based Services and Healthcare Metrics & Insights, to minimize the life consequences and costs of chronic diseases. The Orthus Health model exposes avoidable health risks and measures the effectiveness of interventions aimed at supporting those at risk. Metrics & Insights leverage evidence-based analytical tools and population-specific data, helping employers, health systems, and benefits consultants objectively know if their investment in employee health is paying off. Orthus Health Services include clinical oversight programs, claims analytics, employee communications, and a comprehensive wellness solution. Metrics & Insights and Performance-based Services are available together or as stand-alone offerings. Visit www.orthushealth.com.

Contact: Kara Tarantino, VP Marketing, Orthus Health, 919-933-2021 x 2027, email ktarantino@orthushealth.com

Orthus Health (Wellness Office)
6435 Shiloh Road, Suite A-1
Alpharetta, GA 30005
800-550-2427

Orthus Health (Corporate Office)
401 Harrison Oaks Blvd., Suite 120
Cary, NC 27513
919-933-2021

Orthus Health (Doctors Direct)
3037-D Boone Trail Centre
Fayetteville, NC 28304
910-485-0510