

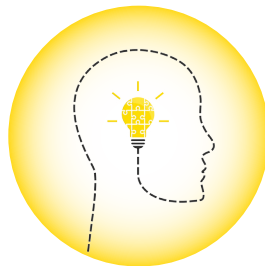
Health and Well-being Engagement Portfolio



Portal



Get Moving



Coaching



Reporting



Communications



Employer Outreach

**HIPAA-compliant
Private-label
Platform & App**

**Fitness & Health
Entertainment**

Health Coaching

Data & Analytics

**Employee
Communications**

Reseller Program

Assessments:
HRA
KYN Health Index
Biometrics
**Physical Strength
Risk (PSRA)**

Personal Health
Profile

Tools, Trackers:
Calculators, goal
setting

Scorecard

Resources:
New Paths NL,
library, e-learning

English & Spanish

**UtiliFIT®
Sedentary
disruption
challenges**

Fitness device
integration

Step challenges

Exercise trackers

**Lifestyle coaching
OUTreach**

**Health Management
Programs:**

Weight loss
Quit tobacco
Prediabetes
Prehypertension
Stress management
Injury prevention
Cholesterol

**Coach to job type,
function**

Disease management
(onsite)

**Back-office coaching
platform**

**Online data
dashboard**
Group summary and
pop health reports

Gaps in care

Risk identification

Population
segmentation

Drives coaching
engagement

**Claims analytics
recommendations**

**Predictive analytics
recommendations**

**Comprehensive,
template, custom
& white labeled**

Audience-centered

Multiple formats

Member success
stories

Members-only
webinars

Weekly health tips

**Ideal for employers
with limited HR
resources!**

**Comprehensive,
sales-focused**

**Hospitals, brokers,
TPAs, EAPs**

Build employer
relationships

Drive to preventive
care

Promote your
other services

Generate revenues

Sales & Marketing
support